



Complete this questionnaire to join Ski Brule Friends & Neighbors Club.

Bring the questionnaire to Guest Service, Bear's Den, Lodging Office, Rental Center or mail, fax, email this questionnaire to Ski Brule to join.

Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email (required): \_\_\_\_\_

*Please print neatly – unreadable/incomplete questionnaires will not receive a Ski Brule Friends & Neighbors Membership. This program will strictly be driven by email. All information obtained herein will be used solely by Ski Brule & will not be available to third parties.*

**We'd like to get to know you better. Please circle all answers that apply:**

**1. You**

- a. Your age:      **0-9**    **10-17**      **18-24**      **25-35**      **36-45**      **46-55**      **56+**
- b. How many children do you have?    **Age 0-9** \_\_\_\_\_    **Age 10-17** \_\_\_\_\_    **Age 18-25** \_\_\_\_\_    **Age Over 25** \_\_\_\_\_
- c. How many children do your adult children have?    **Age 0-9** \_\_\_\_\_    **Age 10-17** \_\_\_\_\_    **Age 18-25** \_\_\_\_\_    **Age 25** \_\_\_\_\_

**2. Do you have a vacation property near Ski Brule? If no, please go to question 3.**

- a. What town & state is it located in? **Town:** \_\_\_\_\_      **State** \_\_\_\_\_
- b. When do you typically recreate at the property?    **Spring**    **Summer**    **Fall**    **Winter**
- c. When do your friends/family typically recreate at the property?    **Spring**    **Summer**    **Fall**    **Winter**
- d. Number of years you have had the property?      **1-4 yrs**      **4-8 yrs**      **8-15 yrs**      **15+ yrs**
- e. Average number of days/season do you stay at your property? **Spring** \_\_\_\_\_ **Summer** \_\_\_\_\_ **Fall** \_\_\_\_\_ **Winter** \_\_\_\_\_
- f. Average length of stay? **Winter: 2-3 days**    **4+ days**      **Summer: 2-3 days**    **4+ days**
- g. During the winter, when do you typically travel to your northwoods property? **Weekends**    **Midweek**    **Holidays**
- h. Do you routinely go out to eat when you are at the northwoods property?    **Y**    **N**

**3. Winter Recreation:**

- a. Do you or your family ski?    **You: Y N**    **Family: Y N**
- b. Interested in learning to ski?    **You: Y N**      **Family Y N**
- c. Do you or your family snowboard    **You: Y N**    **Family: Y N**
- d. Interested in learning to snowboard?    **You: Y N**      **Family Y N**
- e. Do you own your ski / snowboard equipment?    **Y N**
- f. On average, how many days per year do you or your family ski/snowboard?  
**Days/ Season? \_\_\_\_\_ How Many Days at Midwest Resorts? \_\_\_\_\_ How Many Days At Ski Brule? \_\_\_\_\_**
- g. Do you have a season pass at a ski resort?    **Y N**

**4. Ski Brule**

- a. Have you / your family been to Ski Brule, if so what year was the last visit?    **Y \_\_\_\_\_(year) N**
- b. If you have been to Ski Brule, reason for your visit?    **Ski/Snowboard**    **Snowshoe**    **Homestead BBQ**  
**Wedding**    **Sporting Clays**    **Friends/family were recreating**    **Other: \_\_\_\_\_**
- c. On average, how many times per season do you visit Ski Brule?    **Winter** \_\_\_\_\_    **Summer** \_\_\_\_\_    **Fall** \_\_\_\_\_
- d. How long does it take you to drive to Ski Brule from your home? \_\_\_\_\_

**5. Do you or your family:**

Cross Country Ski      Snowmobile      Snow Tube      Snowshoe

**6. Would you or your family like to learn to:**

Ski      Snowboard      Cross Country Ski      Snowmobile      Snow Tube      Snowshoe

7. **Firearms / Archery;**

- a. Do you frequently target shoot?    **Y   N**
- b. If yes, what type:    **Shotgun       Rifle           Pistol           Bow**
- c. Do you routinely shoot:    **Trap       Skeet       Sporting Clays**
- d. Have you shot sporting clays at Ski Brule?    **Y   N**
- e. Would you like to try sporting clays at Ski Brule?    **Y   N**
- f. If you hunt, what type of game?  
**Waterfowl    Bear    Deer    Grouse/Partridge/Turkey**

**To Enroll - Return Questionnaire to Ski Brule:**

Email: [info@skibrule.com](mailto:info@skibrule.com)                      Fax: 906-265-6227                      Mail this self mailer via USPO

Or: Turn in at Guest Service, Bear's Den Pro Shop, Lodging Office or at the Rental Center on your next visit.

- Mail my card                       Pick up at Guest Service the following day *(for onsite enrollments only)*

Referred by: \_\_\_\_\_



397 Brule Mtn Rd  
 Iron River, MI 49935  
 1-800-DO-BRULE  
 www.skibrule.com

Apply  
stamp  
here

**Ski Brule**  
 397 Brule Mountain Rd  
 Iron River, MI 49935

YES! I need additional card for my spouse and minor children.

Spouse Name: \_\_\_\_\_

Children Names: \_\_\_\_\_ Age: Junior (10-17)    Kids (0-9)  
 : \_\_\_\_\_ Age: Junior (10-17)    Kids (0-9)  
 : \_\_\_\_\_ Age: Junior (10-17)    Kids (0-9)  
 : \_\_\_\_\_ Age: Junior (10-17)    Kids (0-9)  
 : \_\_\_\_\_ Age: Junior (10-17)    Kids (0-9)